



GRAHAM DELAET TO HOST CELEBRITY MATCH AND CONCERT TO KICK OFF 2016 SIGA DAKOTA DUNES OPEN EVENT WEEK

The Graham & Ruby DeLaet Foundation and SportBox Group Release Details on Full Week of Programming and New Event Dates

SASKATOON, SK (February 2, 2016) – SportBox Entertainment Group, in partnership with the Graham and Ruby DeLaet Foundation, released today the SIGA Dakota Dunes Open ft. Graham Slam’s official 2016 event dates and schedule. As the driving force behind the SIGA Dakota Dunes Open ft. Graham Slam, the DeLaet Foundation will use the overall event week as a platform to raise funds in order to continue supporting local charitable organizations and community initiatives across Saskatchewan.

The Dakota Dunes Golf Links in Saskatoon, SK, will play host to the ninth annual Mackenzie Tour-PGA TOUR Canada event, scheduled from Monday, June 20 - Sunday, June 26, 2016.

With the involvement of the Graham and Ruby DeLaet Foundation, PGA TOUR golf star and Saskatchewan native Graham DeLaet’s annual charity golf tournament, Graham Slam, will be integrated into the Monday of the tournament. To kick off the event week, Graham Slam will see DeLaet compete against three other celebrities in an exclusive “no ropes” exhibition golf match, cocktail reception, and live concert. This intimate experience, held at the Dakota Dunes Golf Links and Casino, will be limited to only a few hundred people – giving attendees a rare opportunity to get up close and interact with the four celebrities.

In the coming weeks, the Graham & Ruby DeLaet Foundation and SportBox Group will be making announcements on the celebrities and musical act that will be taking part in the Graham Slam portion of event week.

“Without this community, we wouldn’t be in the position we are to be able to do something like this,” said Graham DeLaet. “Our goal is to support children’s health and wellness causes, to raise awareness for our Foundation, and for everyone to have a great time throughout the event week. I am also excited to bring three special guests to my home province - to show them a true prairie-style experience and to help us achieve our donation goals.”

Since 2014, Graham Slam alone has raised over \$600,000 in support of Saskatchewan-based charities with a focus on supporting children’s health and wellness and developing junior golf at all levels. Last year, the Graham and Ruby DeLaet Foundation were able to grant three year old Clara (who is recovering from Type B Acute Lymphoma Leukemia) her wish to visit Disney World, as well as covering the cost of her family’s accommodations at the Saskatchewan Ronald McDonald House so that they could stay near her while she is receiving treatments.

“The incredible support that Graham has received throughout his career – from an amateur golfer to a professional – is a testament to the people of Saskatchewan”, said Ruby DeLaet. “It just makes us that much more passionate about giving back to the community, knowing that it will continue to be paid forward”.

The Event has become a fixture in the Saskatoon community and summer calendar, with the new programming only adding to the strong positive impact the tournament has had over its history.



The SIGA Dakota Dunes Open will begin with the Official Pro-Am on Tuesday, June 21st, where participating teams will play alongside a Mackenzie Tour professional over 18 holes of premier golf. Tournament action will then commence with the first round of competitive play on Thursday, June 23rd, showcasing 156 international golfers, and will conclude on Sunday, June 26th with the 2016 Champion being crowned.

2016 SIGA Dakota Dunes Open ft. Graham Slam Full Event Schedule

WEEK DAY	EVENT
Monday	Graham Slam Celebrity Exhibition Match, Cocktail Reception & Concert SIGA Dakota Dunes Open Official Pro-Am Pairings Party SIGA Dakota Dunes Open Monday Qualifier
Tuesday	SIGA Dakota Dunes Open Official Pro-Am
Wednesday	Mackenzie Tour-PGA TOUR Canada Player Practice Day
Thursday	SIGA Dakota Dunes Open Round 1
Friday	SIGA Dakota Dunes Open Round 2
Saturday	SIGA Dakota Dunes Open Round 3
Sunday	SIGA Dakota Dunes Open Round 4 Trophy Presentation on 18 th Green

For additional information or to learn more about how you can get involved, contact our Manager of Event Partnerships, McKenzie Clarke at mclarke@sportboxgroup.com or (647) 468-3500.

About Mackenzie Tour-PGA TOUR Canada

The Mackenzie Tour-PGA TOUR Canada is a series of tournaments played across Canada each summer, where tomorrow's stars begin the path to the PGA TOUR. The leading five money winners at the end of each season earn status on the Web.com Tour for the following season. The Mackenzie Tour's mission is to deliver a PGA TOUR experience for our members, fans, volunteers and our partners in order to develop the future stars of professional golf & enrich the communities we visit.

Twitter: Mackenzie Tour - @PGATOURCanada

Facebook: Facebook.com/MackenzieTour

About the SIGA Dakota Dunes Open

The 9th edition of the SIGA Dakota Dunes Open will once again be held on the challenging Dakota Dunes Golf Links. Over the years, the tournament has established its roots in the community and become one of the key events in the province during the summer schedule. Moving forward, the event has partnered with the Graham and Ruby DeLaet Foundation. With Graham DeLaet and his Foundation as the driving force, the event will raise funds for local charitable initiatives while integrating a community-centric focus. Beginning in 2016, Graham Slam will be added on the Monday of event week, acting as the official kick-off to tournament



week. Funds raised through event week will flow through the Graham and Ruby DeLaet Foundation to support charitable initiatives in the Saskatchewan community.

Media Kit: [HERE](#)

Website: www.DakotaDunesOpen.com

Twitter: @DakotaDunesOpen

About SportBox Entertainment Group

SportBox Entertainment Group is an international sport, lifestyle, and entertainment management and marketing agency. The agency's focus is on the representation of professional athletes and personalities, consulting in the entertainment space, event development and management, and representing the marketing rights of sports and lifestyle properties. For more information, visit www.sportboxgroup.com

About the Graham and Ruby DeLaet Foundation

Graham and his wife Ruby have a long-standing support of children's health and junior golf. Since 2011, the Graham DeLaet Charity Golf Tournament has supported Saskatchewan-based organizations, such as Golf Saskatchewan and the Weyburn & District Hospital Foundation. The 2014 launch of the Graham and Ruby DeLaet Foundation became the umbrella brand that drives the DeLaet's charitable efforts across Canada and the United States. The mission of the Graham and Ruby DeLaet Foundation is focused on improving the health and wellness of children, as well as supporting the development of junior golfers at all stages. One of its main initiatives is the annual Graham Slam charity event that is hosted in Graham's home province of Saskatchewan.

Twitter: [@Fore Kids](#)

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